



# TREEmendous News

TreeMasters, Inc.

Summer, 2010

## Take Back Your Yard!

If you have a backyard oasis or a front porch, you know how frustrating it can be when summer comes... and so do the mosquitoes, flies and yellow jackets. In fact, insect control has been a headache for homeowners for decades. As suburban development takes hold of a region, more breeding sites are created. One important mosquito reality is the breeding habits of the most aggressive native mosquito: Culex. This pest breeds in small containers and in the knots and holes of trees. Nearly every homestead has features which appeals to this mosquito, especially if there are big trees.



There are two general ways to provide relief from these summer nighttime pests: disrupt the egg laying/larva stage or kill the adults and buffer the area(s) of concern.

Weekly emptying of bird baths and watering cans will make a difference in mosquito populations attacking you and your family. For water features and drains which can't be emptied, use of larvicides is also recommended.

Most homeowners have tried everything from bug zappers to citronella candles with varying degrees of success. Many of these methods of insect control have proven to be ineffective or unreliable. Others require intensive labor and regular maintenance which require time out of a busy schedule.

We are excited to announce that we are now representatives of the Auto Mist System, an automatic insect control system that is installed in areas where insects are a nuisance. We know you have made an investment in your outdoor areas and you want to benefit from them—Auto Mist systems help to provide an atmosphere where outdoor living can be enjoyed. Auto Mist will save you time and labor, eliminates irritating insects, and allows you to enjoy your outdoor areas throughout the season. This system works on a pre-determined schedule and uses a water-based insecticide that is harmless to children and pets.



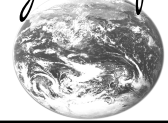
Auto Mist systems provide daily control for your deck, patio, pool or entry ways. Engineered specifically for your property, it can be installed to cover 500 square feet or 50,000 square feet. A central control panel/reservoir manages the application and spray agent. Only low risk pesticides are used, the same ones put in dog shampoo and tick and flea collars. Auto Mists does offer an all natural, herb oil extract, which has an EPA "Exemption from Tolerance".

When activities, parties, reunions, outdoor weddings and receptions plan to be active at night, whole property fogging will provide site-wide knockdown and comprehensive relief for 48+ hours. This treatment can also provide relief for wooded lots and homesteads.

For 8 years, TreeMasters has offered thermal fogging to clients having mosquito problems, and now we have expanded our efforts with the Auto Mist System to "make a better future . . ." and add value to your home. Now, you can enjoy every summer night using your outdoor space without interference from mosquitoes and other flying insects.

Check out our web site, [www.treemendousday.com](http://www.treemendousday.com) or call us for more information. We'd be happy to talk about the specifics of your home or site.

*creating better futures*



## The Importance of your DIRT

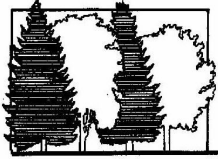
Most of the lawns in Fort Wayne are heavy clay and the construction activities used to build our homes makes it more so. In many neighborhoods, it takes decades for the general soil characteristic to return to anything that approximates "native soils". Fertility aside, (that's for another newsletter) the physics of the soil is the # 1 directive issue in the support or the inhibition of tree growth!

It boils down to two factors:

1. The soil is too hard or too compacted, for roots to grow
2. The heavy soils do not percolate water, natural or irrigated. This "squeezes" the oxygen out of the soils, making them anaerobic, septic and an inducer to root rots.

In your yard, some environmental realities change fairly quickly, some take a long time without mediation. At TreeMasters, Inc. we are "Making a Better Future for Your Trees". Many times this is done by making better dirt! Contact us today for more information!

*Anyone who thinks that they are too small to make a difference has never tried to fall asleep with a mosquito in the room. ~Christie Todd Whitman*



# TreeMasters, Inc.

*making a better future for your trees... and the environment*

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**CELEBRATING 20  
YEARS OF QUALITY  
ARBORICULTURE!**

## TreeMasters: Proven Excellence in Arborcare

If you have a problem with your tree, you need to know that the person who is working on your trees is experienced and knowledgeable. **When you work with TreeMasters, Inc., you not only work with an exceptional tree-care specialist, but you get a highly educated, experienced ARBORIST!** An ISA Certified Arborist like our tree-guy, Jeff, is someone who has passed a comprehensive examination developed by some of the nation's leading experts on tree care. Jeff must also continue his education to maintain his certification, and so he is always up to date on the latest techniques in arboriculture. **TreeMasters' Tree Doctor, Jeff Ling, is BOTH an ISA Certified Arborist, AND a Registered Consulting Arborist (RCA),** which means he must meet much more stringent requirements for technical education and experience. There is neither a higher authority nor a more objective voice in the arboricultural profession than a Registered Consulting Arborist on matters involving the legal, environmental and aesthetic considerations of trees and plants. Jeff is often called upon for expert testimony, damage assessment and appraisal, tree preservation, and other situations requiring expert knowledge and experience in the arboricultural industry. He has even been appointed to the Mayor's Tree Commission in Fort Wayne! As a homeowner, you receive the same personal attention and skill that Jeff provides his corporate clients!

**"Jeff's  
knowledge  
about trees is  
unmatched!"**

When you contact TreeMasters, you're talking to someone who is proficient and knowledgeable in tree care. Our tree expert, Jeff, is educated and experienced, and he is one of only 194 Registered Consulting Arborists in the nation! He is also the Senior Tree Doctor in Indiana. TreeMasters has been providing customers with exceptional tree care for over 20 years. We have experience throughout the Midwest to make an expert diagnosis and to formulate the correct solution for you and your trees.

**At TreeMasters, we're making a better future for your trees!**

**"The reason I hire  
you is because  
you're the only  
one who knows  
WHY."**

Summertime is when trees begin to show stress. Need some help figuring out what's wrong? Give us a call at the office and we'll put our experience to work for you! Contact us today!